
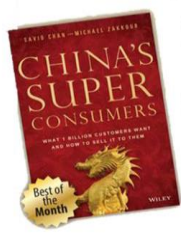











# China Partnership Of Greater Philadelphia

## DragonLove – Attracting Chinese Consumers & Investors to PHL Region



What We've Done	What Has Resulted
<p><b>June 30, 2015</b></p>  <p>Presentation: <b>China's Super Consumers</b> by Michael Zakkour            Roundtable Lunch Discussion: <b>Increasing PHL's Draw</b></p> <p><b>Date/Time:</b> Tuesday, June 30, 11:30am – 1:30pm  <b>Location:</b> Independence-Liberty-Constitution Conference Room            18<sup>th</sup> Floor, One Liberty Place (courtesy of White &amp; Williams)            1650 Market Street, Philadelphia</p>  <p><b>FEATURING</b></p>  <p><b>MICHAEL ZAKKOUR</b></p> <ul style="list-style-type: none"> <li>• Education</li> <li>• Hotels/Tourism</li> <li>• Retail/Franchising</li> <li>• Private Wealth Mgmt</li> <li>• Healthcare</li> <li>• Property</li> <li>• Culture/Lifestyle</li> <li>• Entrepreneurship</li> <li>• EB5/Infrastructure</li> </ul> <p>By Direct Invitation Only</p>	<p><b>Strategic Partnership with CKGSB</b></p>  <p>China's leading independent business school</p> <p>With campuses in Beijing, Shanghai and Shenzhen and offices in London &amp; New York, CKGSB is the only faculty-governed Chinese business school to head West</p>  <p>Delegations      Seminars      Publications</p>
<p><b>March 22-23, 2015</b></p>  <p><b>SELECTUSA® INVESTMENT SUMMIT</b>            WASHINGTON, DC   MARCH 23-24, 2015</p> <p><b>选择美国®</b></p>	<p><b>Strategic Partnership with:</b></p> <p>PHL re gion as first non China-based (and first City-led partnership team) membership in</p> <p><b>InvestUSA Committee Shanghai</b></p>  <p>Paul Swenson, Director      SelectUSA Seminar in China</p>
<p><b>Nov 7, 2014</b></p> <p><b>PHL &amp; CHINA BUILD 2-WAY BRIDGES</b></p>  <p><b>PROGRAM</b>            China's National Orchestra            Soloist—Yuja Wang            Composer—Qigang Chen</p> <p>Nov 7, 2014 at Kimmel Center</p> <p><b>ECO PARTNERSHIP</b>      <b>TEDA</b></p>	<p><b>Strategic Partnership with:</b></p>  <p><b>The Philadelphia Orchestra</b>  <b>2016 RESIDENCY &amp; TOUR of CHINA</b></p>



# China Partnership Of Greater Philadelphia

## *DragonLove* - How We're Building Momentum Moving Forward



*A New Platform for Effective Marketing to Chinese Residents of Philadelphia*

## 名都季刊 MANDARIN QUARTERLY

## ANNOUNCEMENT 公告

We are very pleased to announce that *Mandarin Quarterly* is launching in Philadelphia in July 2015.  
我们非常荣幸的通知您，《名都季刊》将于2015年七月正式在费城地区出版发行。

With a city-centric editorial focus, "MQ" will offer Philadelphia businesses and organizations a high-quality channel for accessing smart and stylish Chinese residents and visitors. With clients like Chanel, Cartier, Harry Winston, Louis Vuitton, Apple, and Wells Fargo, MQ is regarded as the leading Chinese-language business and lifestyle media brand in New York, San Francisco, and Chicago.

《名都季刊》一向秉承着“聚焦城市”（city-centric）的编辑理念，并将以此为出发点，致力于为费城地区的公司和组织搭建一个与高端睿智，品味卓越的本地华裔人士和中国旅行者对接的高品质平台。目前《名都季刊》已与香奈儿（Chanel）、卡地亚（Cartier）、海瑞·温斯顿（Harry Winston）、路易·威登（Louis Vuitton）、苹果（Apple）、富国银行（Wells Fargo）等知名品牌建立了良好的合作关系，并已经成为了纽约、旧金山和芝加哥地区领先的高端商务休闲华语传媒品牌。

This is not by chance. Thanks to the hard work of Terry Cooke and the China Partnership of Greater Philadelphia, *Mandarin Quarterly* is already planning several receptions in the coming months for Chinese to connect with business and lifestyle opportunities in Philadelphia.

我们的成功绝非偶然，感谢Terry Cooke先生与（the China Partnership of Greater Philadelphia）所付出的努力与大力支持，《名都季刊》已计划在接下来的几个月里举办数场招待会，以期帮助费城华人和当地的商务休闲商机建立联系与合作。

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